



**National Capacity Development Training of Trainers (TOTs)
Workshop on
Developing and Implementing Mitigation and Preparedness
Water Scarcity and Drought (WS&D) Management Plans
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**Socio-economic impacts of droughts
and economic instruments**

Alberto Garrido

Deputy Director, CEIGRAM

Professor of Agricultural Economics and Social Sciences

Universidad Politécnica de Madrid, Spain



Policy challenge

Table 1: Ten Global Risks of Highest Concern in 2014

| No. | Global Risk |
|-----|--|
| 1 | Fiscal crises in key economies |
| 2 | Structurally high unemployment/underemployment |
| 3 | Water crises |
| 4 | Severe income disparity |
| 5 | Failure of climate change mitigation and adaptation |
| 6 | Greater incidence of extreme weather events (e.g. floods, storms, fires) |
| 7 | Global governance failure |
| 8 | Food crises |
| 9 | Failure of a major financial mechanism/institution |
| 10 | Profound political and social instability |

Source: Global Risks Perception Survey 2013-2014.

Note: From a list of 31 risks, survey respondents were asked to identify the five they are most concerned about.

Source: World Economic Forum, 2014



Policy challenge

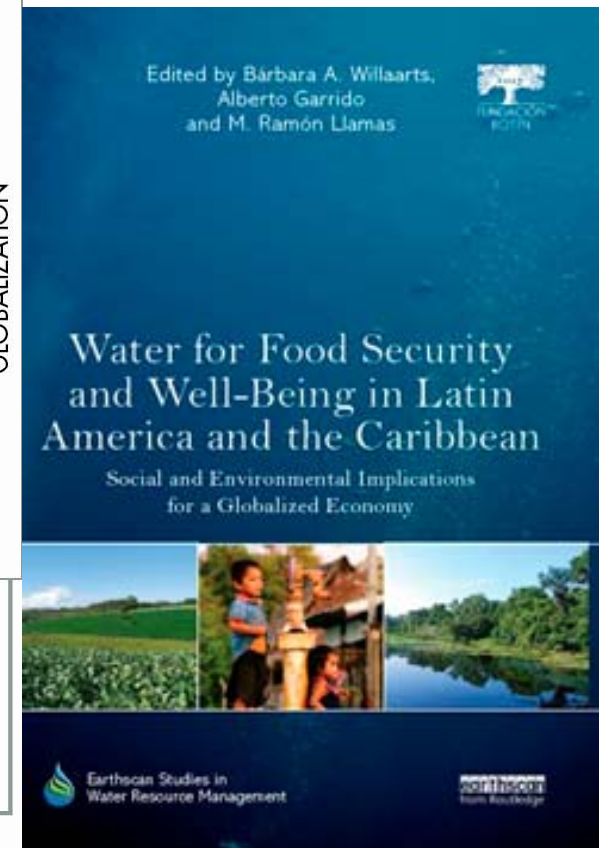
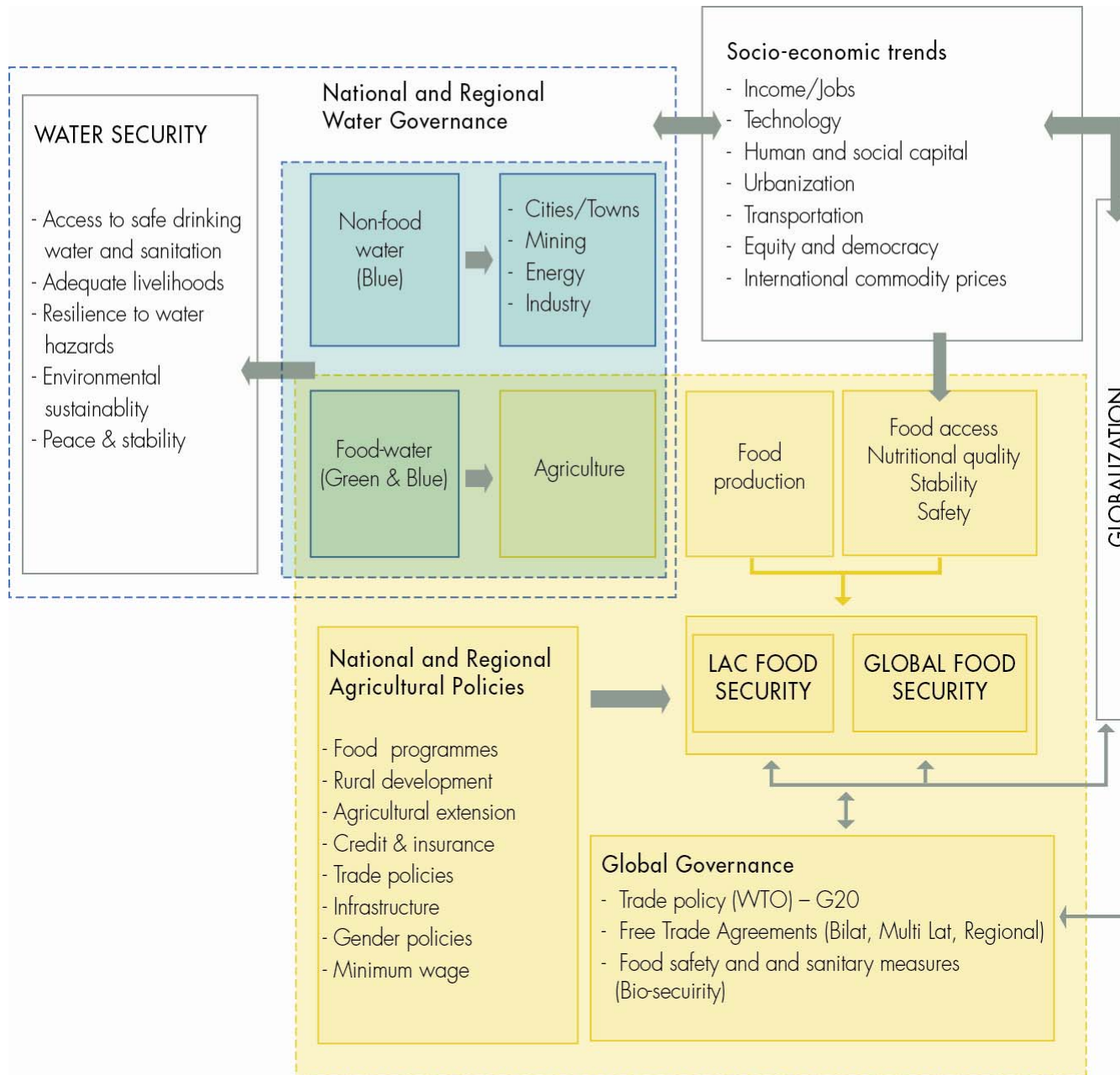
Top 5 Global Risks in Terms of Impact

| | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|-----|---------------------------------|---|---|---|---------------------------------|---|--|---|
| 1st | Asset price collapse | Asset price collapse | Asset price collapse | Asset price collapse | Fiscal crises | Major systemic financial failure | Major systemic financial failure | Fiscal crises |
| 2nd | Retrenchment from globalization | Retrenchment from globalization (developed) | Retrenchment from globalization (developed) | Retrenchment from globalization (developed) | Climate change | Water supply crises | Water supply crises | Climate change |
| 3rd | Interstate and civil wars | Slowing Chinese economy (<6%) | Oil and gas price spike | Oil price spikes | Geopolitical conflict | Food shortage crises | Chronic fiscal imbalances | Water crises |
| 4th | Pandemics | Oil and gas price spike | Chronic disease | Chronic disease | Asset price collapse | Chronic fiscal imbalances | Diffusion of weapons of mass destruction | Unemployment and underemployment |
| 5th | Oil price shock | Pandemics | Fiscal crises | Fiscal crises | Extreme energy price volatility | Extreme volatility in energy and agriculture prices | Failure of climate change adaptation | Critical information infrastructure breakdown |

■ Economic
 ■ Environmental
 ■ Geopolitical
 ■ Societal
 ■ Technological

Source: World Economic Forum, 2014

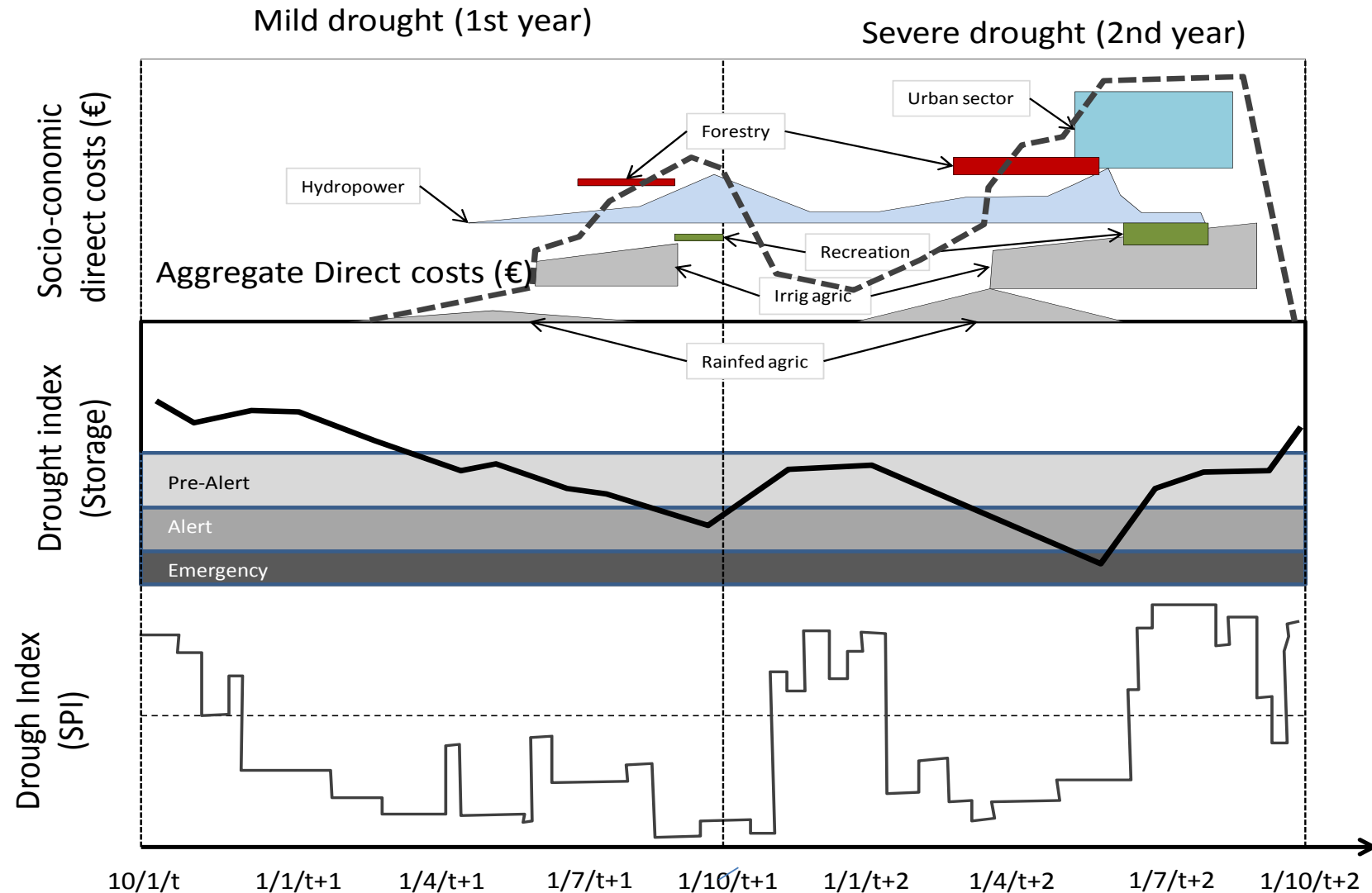
Policy challenge



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1. Framework for thinking about drought socio-economic impacts



1. Framework for thinking about drought socio-economic impacts

Categorisation of drought impacts

Note: Notation for Domains Residential Sector (RS); Economic sector (ES) and Environment (EV)

| | Type of impacts | |
|----------|--|--|
| | Tangible (Market impacts) | Intangible (Non-market impacts) |
| Direct | Urban Water Supply (RS) Agricultural and Livestock Sector (ES) Hydroelectricity (ES) Fishfarm (ES) Recreational Uses (ES) | Welfare impacts (RS) Environmental impacts (EV) - Aquatic ecosystems -Forest ecosystems |
| Indirect | Impacts on the Agro- industrial sector (ES) Agricultural Employment (ES) Tourism and service sector (ES) | Humans health and disease exposure |

Source Hernández-Mora, N. Marina Gil, Alberto Garrido, Roberto Rodríguez-Casado. (2012). *La sequía 2005-2008 en la cuenca del Ebro: vulnerabilidad, impactos y medidas de gestión*. UPM-CEIGRAM-Madrid. ISBN 978-84-695-7228-3.

2. Economic impacts

| | Sector | Type of Impact | Methodology | Reliability | Value (Million €) | % of importance |
|--------------------------------------|---------------------------------|---|---|-------------------------|-------------------|-----------------|
| le s | Urban water supply | Alleviation and mitigation measures | Gathered from government sources | High | 136.34 | 13.63 |
| | | Water supply companies | - | High | 0 | |
| | | Additional private costs | Estimated | Low | 15.89 | 1.59 |
| | Agriculture and livestock | Alleviation and mitigation measures | Gathered from government sources | High | 29.03 | 2.90 |
| | | Insurance claims and indemnity losses | Estimated with data from ENESA | Reasonable/Indicative | 22.81 | 2.28 |
| | | Reinsurance impacts | Estimated from data of the CCS | Reasonable/Indicative | 23.80 | 2.38 |
| | | Value of agricultural production | UPM modeling approach | High | 384.84 | 38.48 |
| | | Livestock production and health | Estimated from various sources | High | 0 | |
| | Hydropower | Cost of extra energy | UPM approach 0 | High | 385.00 | 38.50 |
| | Industry | Aquaculture | | High | 0 | |
| | | Cut flowers and greenhouses | UPM with industry data | High | 0 | |
| | | Forest products | Government estimates | High | 2.34 | 0.23 |
| Recreational uses | Navigation | | Reasonable/Indicative | Unknown | | |
| | Recreational and sports fishing | Estimates from sectoral studies and official data | Reasonable/Indicative | 0 | | |
| | Skiing | | Reasonable/Indicative | Significant but unknown | | |
| TOTAL DIRECT TANGIBLE COSTS | | | | | 1000.05 | 100 |
| :t le s | Agro-industry | | UPM modeling approach | High | 589.04 | 98.93 |
| | Employment | | | High | Not significant | |
| | Tourism | | Estimates from sectoral studies and official data | Low | 6.36 | 1.07 |
| TOTAL INDIRECT TANGIBLE COSTS | | | | | 595.4 | 100 |
| ible t) s | Social water uses | | Benefit transfer | Reasonable/Indicative | 0.23 | 0.01 |
| | | | | Reasonable/Indicative | 0.55 | 0.02 |
| | | | | Reasonable/Indicative | 1.16 | 0.04 |
| | Risk perception | | Low/Doubtful | 2861.19 | 99.62 | |
| | Environment | | | Reasonable/Indicative | 8.86 | 0.31 |
| TOTAL DIRECT INTANGIBLE COSTS | | | | | 2,871.99 | 100 |

2. Economic impacts

Direct Impacts

Agriculture:

- Rainfed agriculture
- Irrigated agriculture
- Livestock

• Urban sector:

- Households' welfare
- Institutional customers
- Industries/services
- Parks and street cleaning

• Tourist sector

• Energy

• Environment

Indirect Impacts

Agri-food sector

- Food processing industries
- Ag. Input industries

• Urban sector business:

- Hotels, restaurants, bars

• Tourist industry

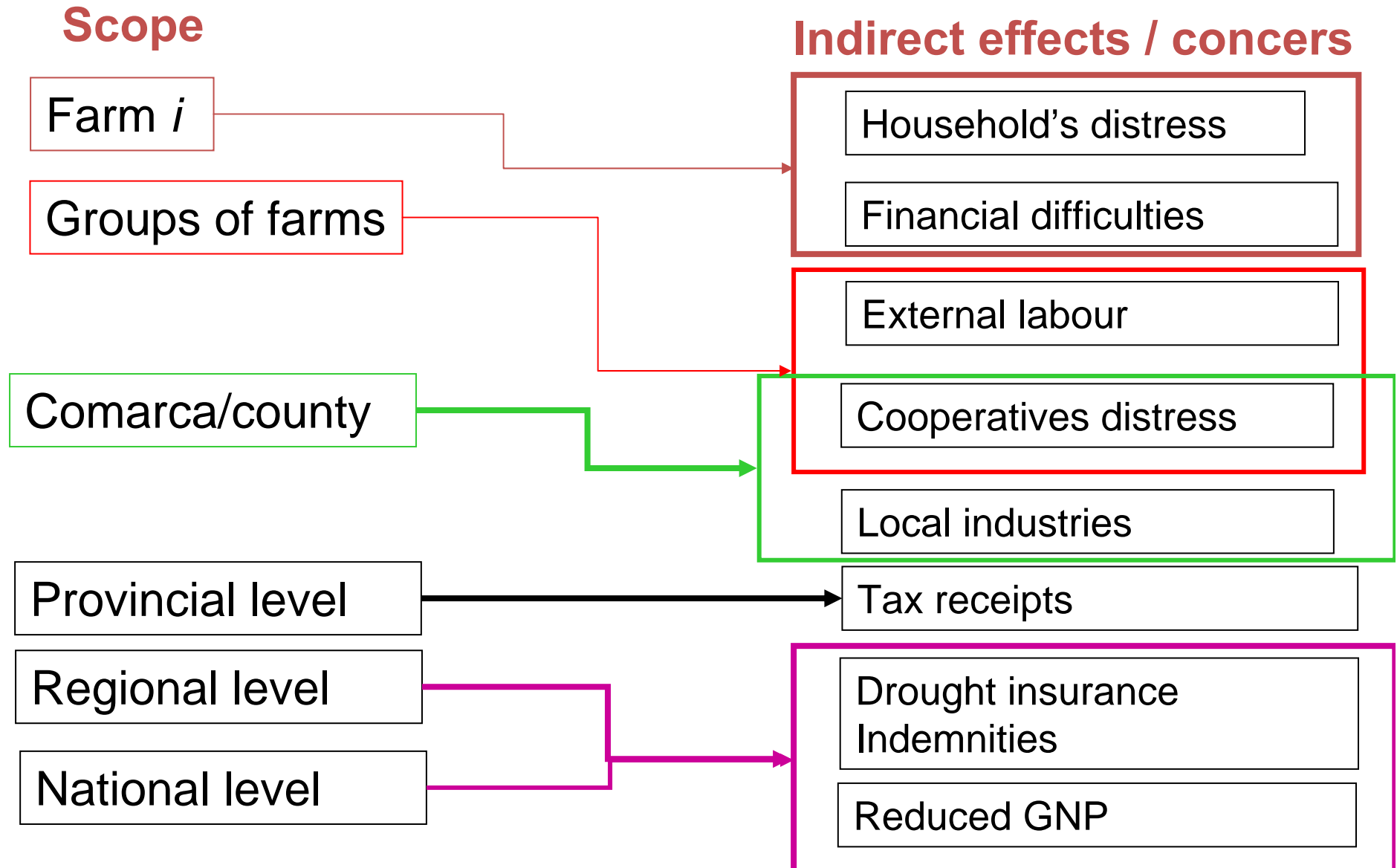
- Golf courses, resources

2. Economic impacts

- Droughts **have direct impact on domestic** water supply and **on water-dependant economic sectors**, such as irrigation and hydroelectricity production, Agro-industry, on water and **precipitation-dependant**, and on other economic activities.
- **Non-market impacts** include social welfare reductions and impaired environment.
- The cost of the measures implemented to mitigate, prevent or alleviate the impacts of drought can also be **attributable** to the economic cost of the drought.
- **Existing information on economic impacts of droughts** is scarce, incomplete, unreliable and scattered
- Drought impacts **on natural ecosystems** are difficult to value in economic terms.

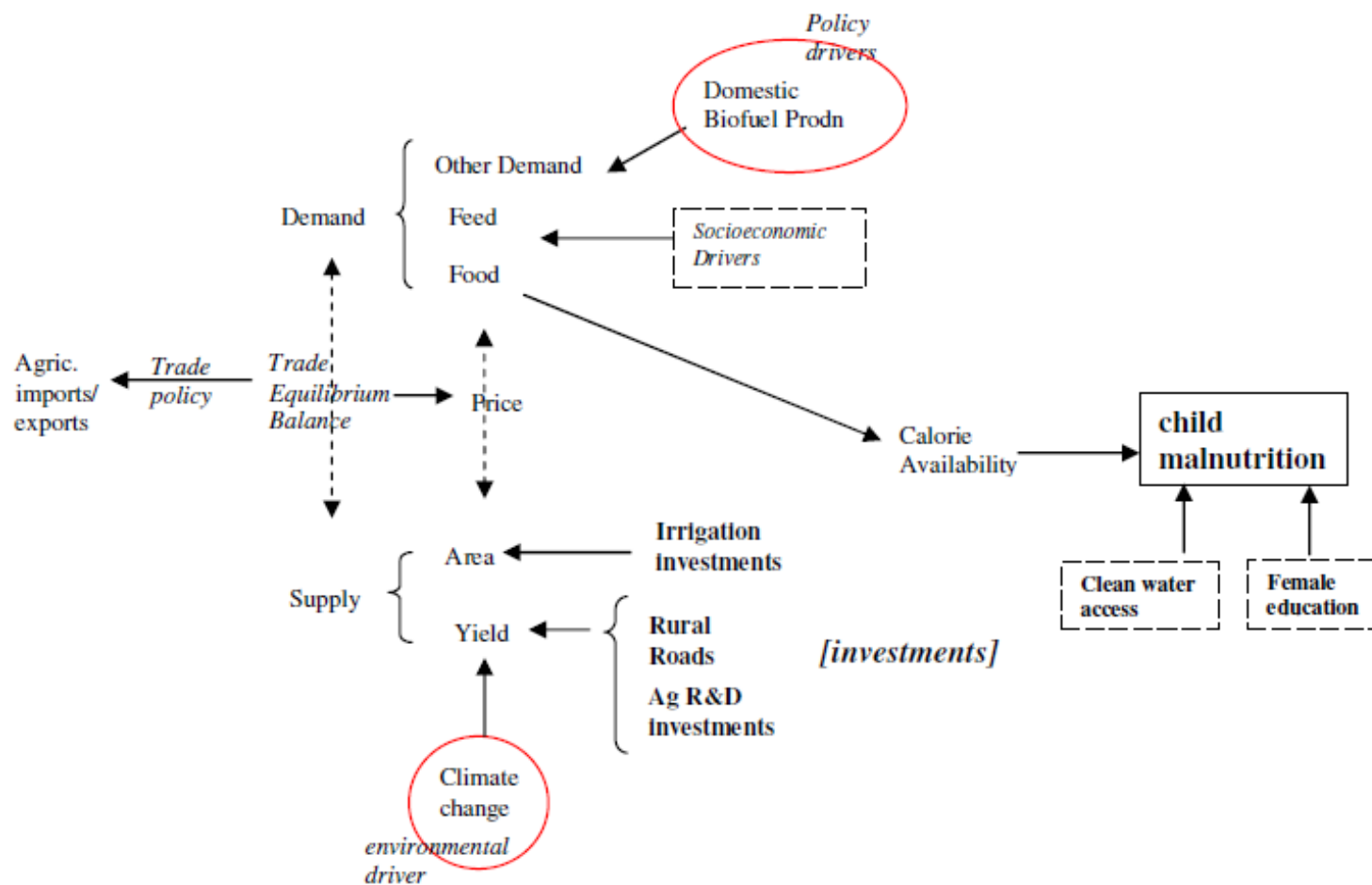
2. Economic impacts

Agricultural Impacts

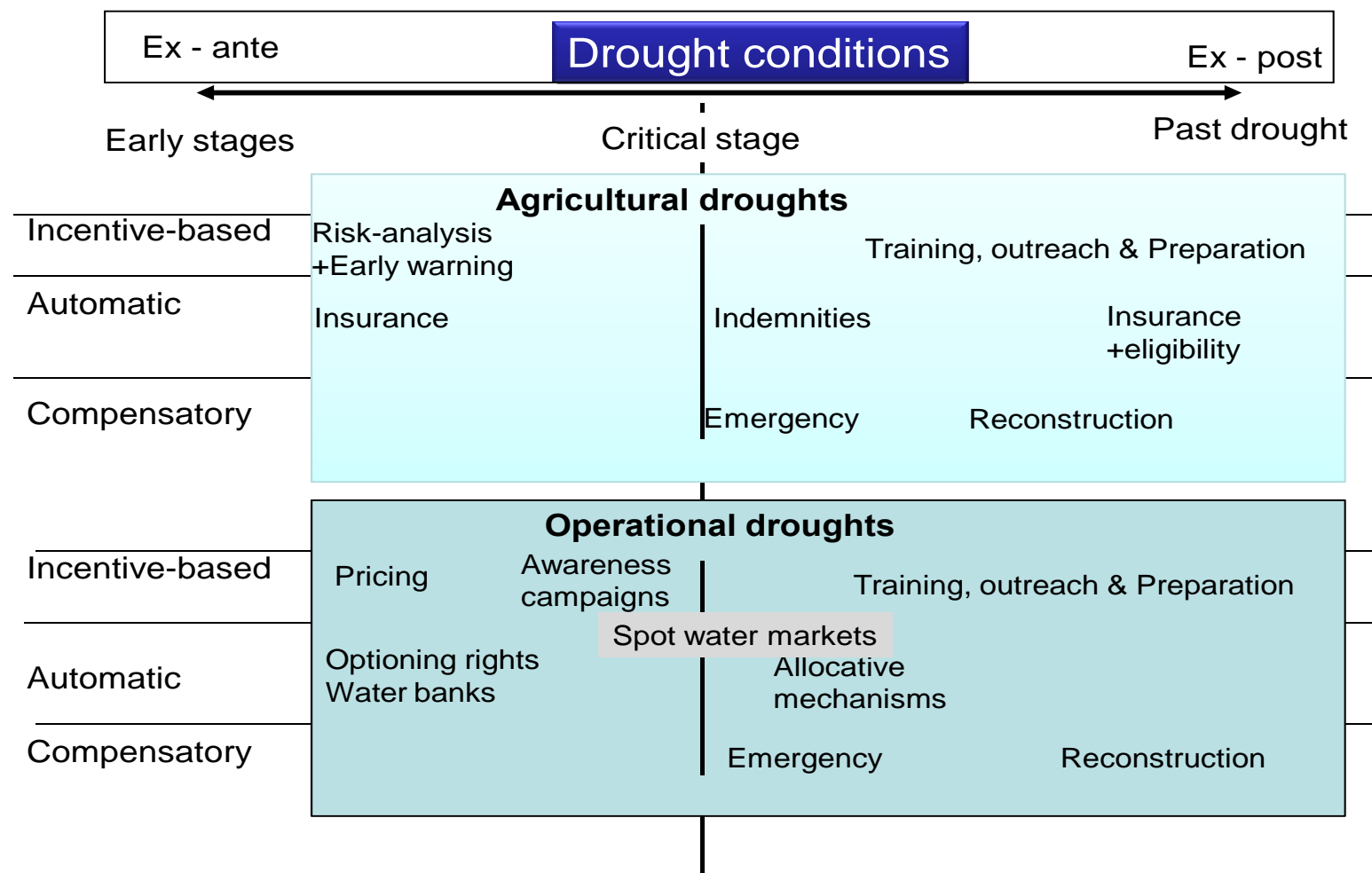


2. Economic impacts

Figure 3: Key entry points for policy and investment used in modeling



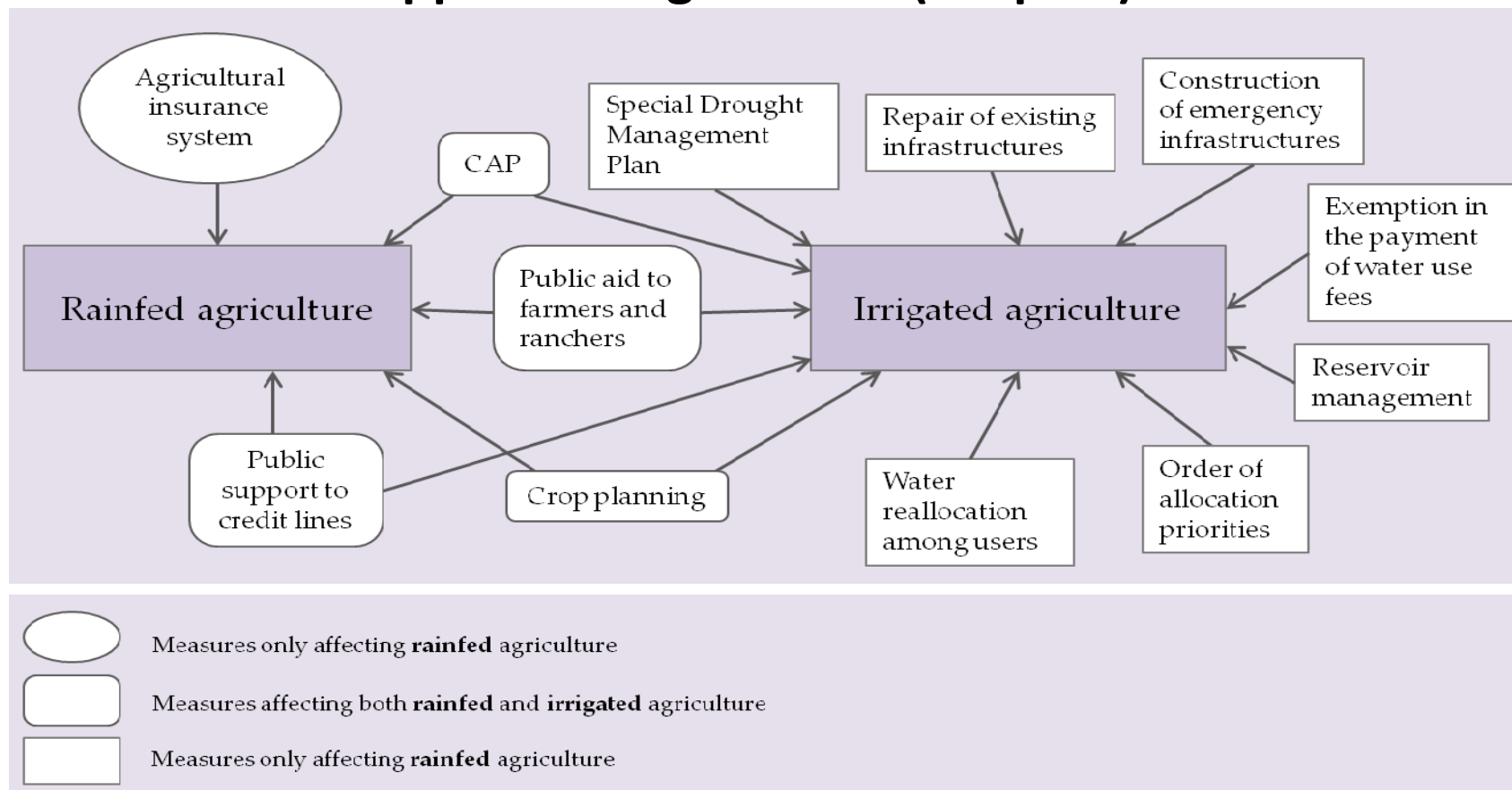
3. Economic instruments



Source: Garrido, A. and A. Gómez-Ramos. "Risk Sharing Mechanisms supporting planning and policy" En Iglesias, A., A. Cancelliere, F. Cubillo, L.Garrote y D.Wilhite. (Eds.). *Coping with Drought Risk in Agriculture and Water Supply Systems*. Springer. EEUU. 133-151. 2009.

3. Economic instruments

Conceptual map of the measures applied on agriculture (in Spain)



Source: Nuria Hernández-Mora, Marina Gil and Alberto Garrido
Assessment Report Ebro Case Study – Droughts
Preempt Project <http://www.feem-project.net/preempt/>

4. Virtual water trade

Some water shortage combinations foreseen by 2050

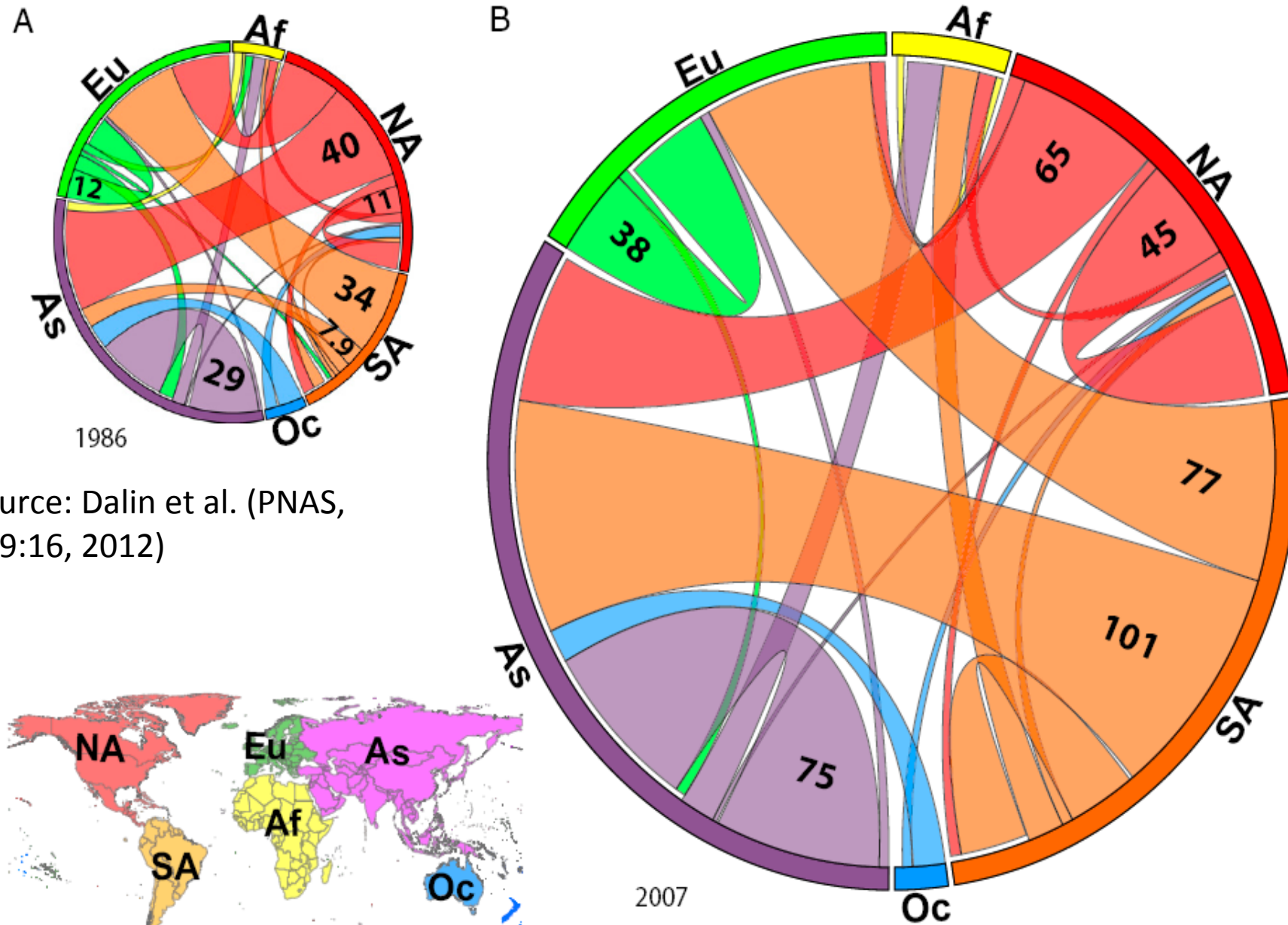
| | <i>GREEN</i> Green shortage <1300m ³ /p/yr | Green freedom >1300m ³ /p/yr |
|---|---|---|
| <i>BLUE</i> | | |
| Blue shortage <1000m ³ /p/yr | a Iran, Pak, Jordan Eg, Eth, India, China | b Kyrg, Czeckosl, Les, S Afr |
| Blue freedom >1000m ³ /p/yr | c Jap, Bangl, N+SKor, Nga. To, | d Zimb, Ghana, Ang, Botsw, Chad, Ke, Mali, Namib, Sud, Ta, Za, Zimb |

Some policy implications

| | <i>GREEN</i> Green shortage <1300m ³ /p/yr | Green freedom >1300m ³ /p/yr |
|---|--|--|
| <i>BLUE</i> | | |
| Blue shortage <1000m ³ /p/yr | a 46 % of world pop <ul style="list-style-type: none"> horizontal expansion food import radical water productivity increase | b 14% of world pop <ul style="list-style-type: none"> upgrading rainfed agric/ rainwater harvesting |
| Blue freedom >1000m ³ /p/yr | c 21% of world pop <ul style="list-style-type: none"> irrigation expansion | d 19% of world pop <ul style="list-style-type: none"> upgrading rainfed agric irrigation expansion |

Flankenmark and Rockstrom in (2011) in Garrido, A. y H. Ingram (Eds). *Water for Food in a Changing World*. 2nd Rosenberg Volume Series. Routledge Publishers. 2011. Londres.

4. New irrigation concepts for the 21st century



5. The Role of insurance

Agricultural drought risks can be insured against:

- Considered a systemic risk (expensive reinsurance)
- Needs subsidies (private sector, reluctant)
- Technically, more difficult than single-peril insurance (Hailstorm)

5. The Role of insurance

Agricultural drought risks can be insured against:

- Single peril insurance
- Yield insurance (multiperil insurance)

- Index insurance
 - Rainfall insurance
 - Satellite insurance



Positive

Direct Assessment

Lower Cost

Negative

Asym Information Cost

Lack of demand Basis risk

5. The Role of insurance

- Problems related to asymmetric information:
 - Due to the differing ability of agents and principal to discern the agents' risks because of costly monitoring
 - AGENTS: FARMERS/BORROWERS
 - PRINCIPAL:
 - INSURANCE COMPANIES
 - THE GOVERNMENT
 - Banks
 - Two classical problems

5. The Role of insurance

No clear evidence of moral hazard problems in agricultural insurance, especially when:

- With records of individual farmers
- Index insurance (weather derivatives)
- With deductibles
- With bonus-malus
- With low coverages

But, abundant evidence of moral hazard exists in the area of 'rural banking' (especially in cases of public agencies)

5. The Role of insurance

– Two classical problems:

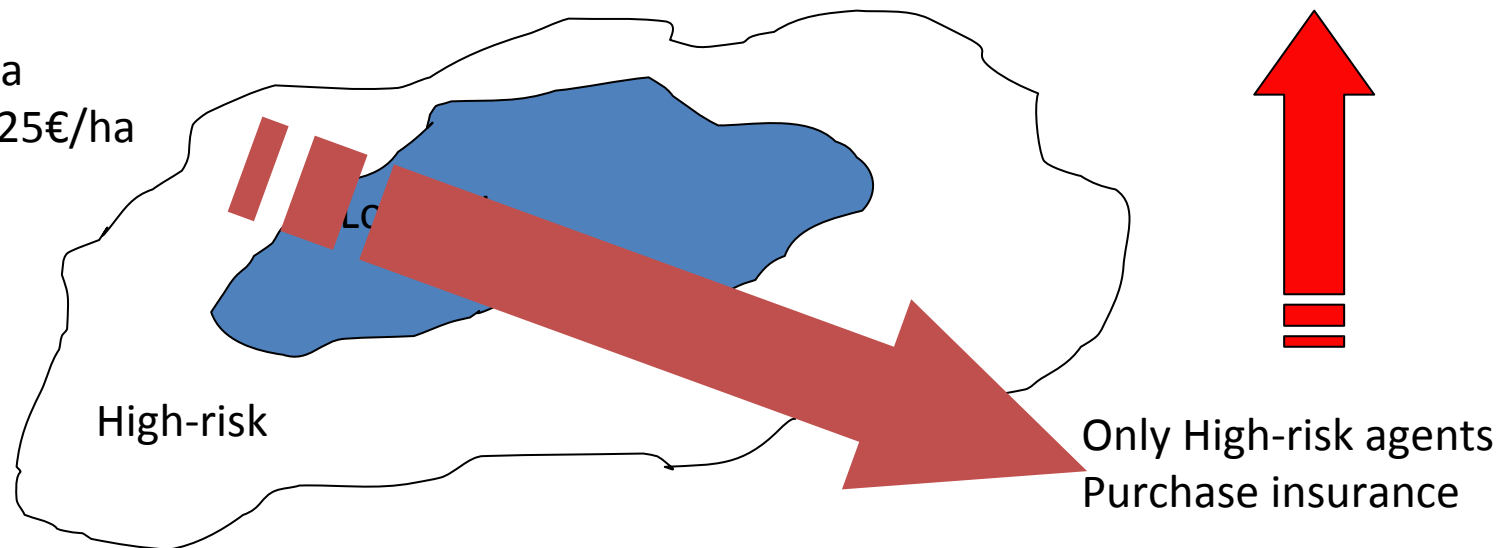
- Adverse selection: Inability of the insurer to separate low-risk from high-risk agents.

Actuarially Fair premia:

Low-risk=15€/ha

High-risk= 35 €/ha

The whole Area=25€/ha



5. The Role of insurance

Problems related to incomplete markets:

- Market-based Agricultural insurance is extremely limited
- Lack of collateral makes borrowing expensive or impossible (problems of rural banking)
- Forward contracting is very scarce
- Poor quality-graded and standardisation imposes in situ inspection of harvests

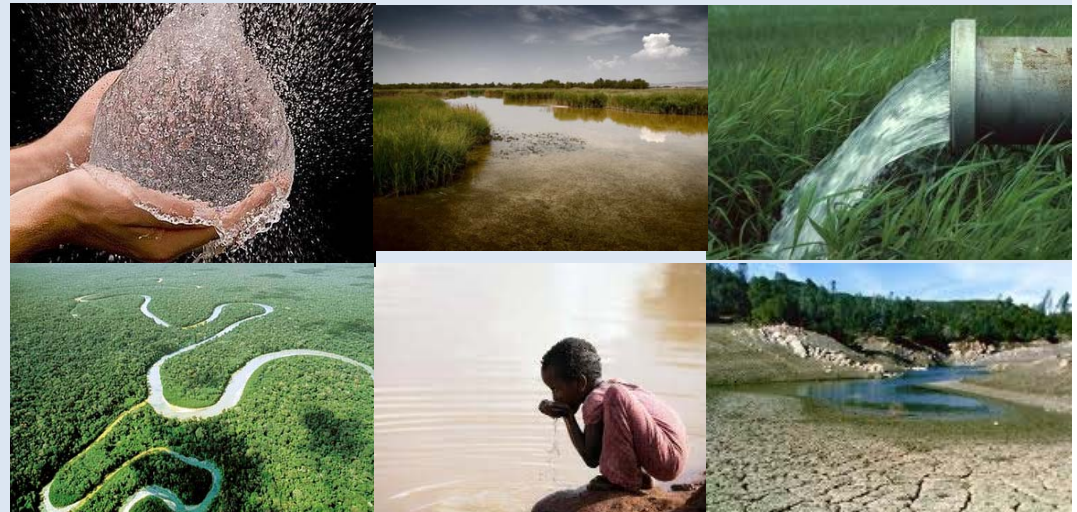
Thank you

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alberto.garrido@upm.es

www.ceigram.upm.es

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